

Jewish Charity Guide Ratecard

Reduced Prices exclusive to UK Toremec Recipient Agencies

The Jewish Charity Guide is the only independent UK guide and website specifically featuring Jewish charities.

Printed Guide - 22nd Annual Edition 2014

Deadline for Sales & Artwork: August 2013

Full page (130mm wide x 186mm high)	2200 NIS
Half page (130mm wide x 91mm high)	1300 NIS
Quarter page (63mm wide x 91mm high)	600 NIS
Jewish Calendar Page Sponsor	1050 NIS

Print-ready artwork should be provided as a high-resolution CMYK pdf with fonts embedded and images at minimum 300 dpi.

Jewish Charity Guide Website

www.jewishcharityguide.co.uk

All UK Toremec Recipient Agencies receive a free Website Text Entry on the Jewish Charity Guide Website. You can add an extra 100 words to this text entry for just 125 NIS

Banner Advertisements:

Rotating Banner: 70mm x 70mm	(216 x 216 pixels)	420 NIS
Rotating Banner: 70mm wide x 110mm deep	(216 x 334 pixels)	620 NIS
Static Banner on Home Page: 70mm x 70mm	(216 x 216 pixels)	1050 NIS
Static Banner on Home Page: 70mm wide x 110mm deep	(216 x 334 pixels)	1300 NIS

Banners will appear on the website for 1 year. Artwork to be provided in jpeg or png format.

To book your JCG advertisement, please email jonny@uktoremec.org.uk